

Springfield Area Lead Awareness Goals

Mission Statement:

The Springfield Lead Advisory Committee is committed to address the problem of lead exposure in children ages 6 months-6 years old in high-risk Springfield neighborhoods.

Goal I: Increase lead testing of high-risk children ages 6 months-6 years.

Objective:

- Establish partnerships with local health organizations and the state Illinois Poison Center.
The committee has established a linkage agreement with St. John's Hospital and the Illinois Poison Center. FY04 and ongoing
This agency is assisting with radio and TV ads. ongoing
- Communicate lead testing information to physician offices, schools, health departments, hospitals, churches, and community groups in designated high-risk neighborhoods.
Joint letter from St. John's and poison control and health department to all physician offices and clinics (2004-2005)
A Monthly newsletter for general public and monthly newsletter for physicians with lead hazards activities in Springfield. FY05
Establish a rapport with Springfield School District #186 for exchange of information and testing. (2004-2005)
Open discussion with the Parish nurses to hold testing at health events at churches. Will utilize the Community Health Specialist at Health Department. FY05
Inform community groups of lead awareness and activities and services available. FY05

Strategy:

- Develop educational materials focused on lead testing.
Establish open links with data sites and environmental agencies through a web site that will be created at St. John's hospital FY05
- Develop a strategic plan that includes timelines for development of materials and community outreach programs.

Initiate lead safe classes for community leaders and then encourage the agencies to then educate their members. FY04 on going

Activities:

- Conduct presentations at Grand Rounds and monthly physician meetings.
Develop contact person at each clinic and doctors office to exchange information on lead hazards and testing
Will attend and or provide with information at the Monthly pediatric meeting at Springfield hospitals. FY05
Have an informational meeting with Dr. Helen Binns to the peri natal central region in October of 2004.
- Work with school health administrators, school health nurses, and PTO groups in providing lead testing information.
Contact has been established with early intervention at Springfield School District #186 for information and testing. ongoing
Newsletter to go to each School both private and public with lead awareness information and that a speaker is available if desired FY05
- Provide lead testing screenings in schools.
Contact with the preschools and school district for testing at beginning of each school year will be offered.
- Partner with health organizations to target high-risk children.
Ongoing activity with each physician's office or clinic to communicate awareness of lead hazards.

Goal II: Increase awareness about lead safe practices in houses of high-risk neighborhoods.

Strategy:

- Distribute educational information to realtors, landlords, and tenants.
Lead Advisory committee has a realtor and a member of landlord association on it.

Activities:

- Conduct educational presentations and distribute lead prevention information on repairs and renovations.
Have established a renovation alert and posted in paint stores in area with an IDPH pamphlet (Homeowner's Lead-based Paint Abatement Guide)

- Conduct educational presentations and distribute lead prevention information at landlord meetings, neighborhood association meetings, and realtor meetings.

This activity is an on going project. Meetings are conducted with all the neighborhood association whenever asked.

DVD of lead safe practices as presented to Habitat for Humanity has been copied and will be distributed

- Distribute information about landlord's rights and responsibilities on lead repairs and renovation.

MasiMax will be holding a seminar on Lead Safe Work Practice in Oct. 2004.

- Assist landlords with information and resources for repairs and renovations.

- Hope to link with these agencies with Web site:

Assist in linking the landlords with programs of the Office of planning and Economic Development and the Hud grant funds that are available.

Messages on realtor web sites Multiple Listing Service and Central Illinois For Sale By Owner. FY05

Goal III: Increase community awareness on the health effects of lead exposure in children ages 6 months-6 years old.

Strategy:

- Promote the program through the media in PSA's, new releases, TV. (Channel 4 Parent Help Line, municipal channel) weekly show, Chevrolet Dealer Community Spot Lite TV spot, and possible newspaper ads.

Some spots have been aired. Lead awareness week is last week of October. 2004. The IDPH will be handling an ad campaign then.

Get community leader to air lead awareness statements. ongoing Encourage the city council to make lead safe ordinances. ongoing

Activities:

- Provide educational information on prevention steps to reduce exposure to lead, what is lead poisoning, where lead is found, why the public should be concerned and, resources for information.

This is part of agreement with St. John's and the up coming grant of Healthy Homes. ongoing

Web page to be set up with help of St. John's hospital, we will be able to track number of times site used.

Information at Resource Center at St. John's Hospital will also be able to track the amount of information given.

- **Develop a media packet with lead testing, prevention, and renovation information to distribute to TV and the radio stations.**

*Interview was completed on WUIS radio and have a copy on hand.
Was aired the weekend of July 12,2004 on lead awareness in Central Illinois. ongoing*

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