CENTER FOR

DIGITAL ETHICS AND POLICY

Fifth Annual International Symposium on Digital Ethics

Friday, November 6, 2015
Loyola University Chicago

BREAKFAST AND REGISTRATION

8:30 AM - 9:00 AM
Regents Hall, 16th floor

SYMPOSIUM
WELCOME 9:00 AM

JOHN PELISSERO:
Interim President, Loyola University Chicago

John Pelissero is the interim president of Loyola University Chicago, where he has served as a member of the political science faculty for 30 years. Dr. Pelissero's University leadership roles began in 2003 with his appointment as the first associate provost for curriculum development.

DR. DON HEIDER: Founder, Center for Digital Ethics & Policy; Dean, School of Communication, Loyola University Chicago @donheider

Don Heider is the Founding Dean and Professor at the School of Communication at Loyola University Chicago. He is the Founder of the Center for Digital Ethics & Policy. He is editor of "A Practical Guide to Digital Journalism Ethics, Digital Ethics: Research & Practice and Living Virtually." Heider is a multiple Emmy-award winning producer and reporter who spent ten years in news before entering the academy.

9:15 AM - 10:00 AM

THE ETHICS OF WEARABLE TECHNOLOGY

MAGGIE ORTH: Designer

Maggie Orth is a wearable and e-textile artist, inventor, and entrepreneur. In 2001, she founded International Fashion Machines, where she conducted a range of wearable projects, and created e-textile artworks. Orth holds a PhD from the MIT Media Lab, patents, and is the winner of a 2007 USArtist's Fellowship.

SESSION ONE

MODERATOR

ANNETTE MARKHAM: Aarhus University
Markham researches and teaches in the areas of social media, qualitative methodologies, and ethics.

ROMANTICISM IN THE DISCOURSES OF THE NSA: TOWARD AN ETHICAL FRAMEWORK FOR THE PUBLICITY OF MASS SURVEILLANCE

TAMARA SHEPHERD: London School of Economics
MÉL HOGAN: Illinois Institute of Technology
@tshepski   @mel_hogan

Tamara Shepherd is an Assistant Professor in Communication, Media and Film at the University of Calgary. She studies the feminist political economy of digital culture, looking at labour, policy and literacy in social media, mobile technologies, and digital games. She is an editorial board member for Social Media & Society and her work has been published in Convergence, First Monday, Triple C, and the Canadian Journal of Communication.

Mél Hogan is as an Assistant Professor of Communication at IIT in Chicago. She teaches classes on media and the environment, internet materialities, and graphic design. Her current research looks at media ecologies, greening discourses and innovations for server farms, and data centers in the US and beyond. She is the director of the Humanities and Technology Speaker Series at IIT, a co-editor of nomorepotlucks.org, and a research design consultant for mat3rial.com.

PRIVACY AND SURVEILLANCE

THE ETHICS OF DIGITAL OUTREACH

FRANCES SHAW & JULIE BROWNLIE:
University of Edinburgh
@fugitive_sound

Frances Shaw is a Research Fellow at the University of Edinburgh, working on the study Emotional Distress and Digital Outreach. Her background is in media studies and politics, and her previous research has looked at discursive activism, affective networks, dissensus and agonistic politics in online social movements.

Julie Brownlie is a Senior Lecturer in sociology at the University of Edinburgh. She researches the sociology of emotions and personal relationships. She leads the research study Emotional Distress and Digital Outreach, part of the ESRC's EMoTICON programme. Her recent book is Ordinary Relationships: A Sociological Study of Emotions, Reflexivity and Culture.

FOLLOW THE SYMPOSIUM
#digethics5
Twitter handle: @digethics

Make the most of your experience and follow us on Twitter at @digethics. We are also live-streaming the event on digitalethics.org. And keep up with the latest work by The Center for digital ethics at: *digitalethics.org.*

We would like to thank our speakers, attendees, vendors, for helping us put on this event, and thanks to Jessica Brown for the program design.

IT KNOWS HOW YOU FEEL

SUSAN CURRIE SIVEK: Linfield College
@profsivek

Susan Currie Sivek is an Associate Professor in the Department of Mass Communication at Linfield College in McMinnville, Oregon. She teaches courses in media writing, multimedia storytelling, and media theory. Her research focuses on the impact of technology on journalism, especially magazines.

TRUST AND PRIVACY IN THE SHARING ECONOMY

JOSEPH JEROME & BÉNÉDICTE DAMBRINE:
Future of Privacy Forum
@joejerome

Joseph Jerome serves as Policy Counsel at the Future of Privacy Forum, where he works on issues involving Big Data, the Internet of Things, and ethical challenges around data use. He is a graduate of the NYU School of Law.

Bénédicte Dambrine is currently a Legal and Policy Fellow at the Future of Privacy Forum. Her projects at FPF include student privacy, precision medicine and connected cars. She graduated from Université Paris II Panthéon Assas with a Master 1 in Business law and received her LLM in International law (with a concentration in business, commercial and trade law) from DePaul Law in Chicago.

SCHOOL OF COMMUNICATION
LOYOLA UNIVERSITY CHICAGO

Center for Digital
Ethics & Policy

DIGITAL JOURNALISM & CITIZENSHIP

Concurrent Session,
Beane Hall, 13th floor

SESSION TWO

MODERATOR

JILL GEISLER: Loyola University Chicago
Geisler is the Bill Plante Chair in Leadership and Media Integrity at the School of Communication at Loyola University Chicago.

NONPARTICIPATION AND GLOBAL DIGITAL CITIZENSHIP

ANDREW ILIADIS: Purdue University
@andrewiliads

Andrew Iliadis is a Doctoral Candidate in Communication and Philosophy at Purdue University and Managing Editor of Figure/Ground. He is a contributor at the Institute for Ethics and Emerging Technologies, Council Member at Humanities and Social Sciences Online, and Editorial Projects Leader at the Society for the Philosophy of Information.
Top student paper

RADICAL JOURNALISM ETHICS

STEPHEN J. A. WARD: University of Wisconsin-Madison
@StephenJAWard

Stephen J. A. Ward, PhD, is an internationally recognized media ethicist, author and educator, living in Madison, WI. He is Distinguished Lecturer in Ethics at the University of British Columbia, Courtesy Professor at the School of Journalism and Communication at the University of Oregon, and founding director of the Center for Journalism Ethics at the University of Wisconsin.

SPATIAL ETHICS AND THE PUBLIC FORUM

DAVID ALLEN: University of Wisconsin-Milwaukee
@dsallen214

David S. Allen is a professor in the Department of Journalism, Advertising, and Media Studies at the University of Wisconsin-Milwaukee. He is the author of "Democracy, Inc.: The Press and Law in the Corporate Rationalization of the Public Sphere." He is currently working on a book that examines the ethical foundation of the idea of the public forum.

REGENTS HALL: 11:15 AM

GOODVERTISING

THOMAS KOLSTER: Founder/Author
@thomaskolster

Thomas Kolster is a leading international expert in sustainable communication and non-profit marketing. He's the author of the book "Goodvertising," the most comprehensive book to date exploring communication as a force for good. As the director and creative force of the Goodvertising Agency, he's helping companies, non-profits and agencies understand this new reality. Thomas founded WhereGoodGrows; the world's first best-practice sharing platform for sustainable initiatives. He's spokent at events such as SXSW, D&AD White Pencil and Sustainable Brands, a steady columnist for the Guardian and several other publications.

INTERVIEWED BY E.J. SCHULTZ: Chicago Bureau Chief of Advertising Age

KEYNOTE SPEAKER LUNCH

12:00 PM - 1:30 PM
Regents Hall, 16th floor

HASAN ELAHI

The Selfie and
the War on Terror
Associate Professor,
University of Maryland

Introduction by: **BASTIAAN VANACKER**
Program Director for the
Center for Digital
Ethics & Policy

Hasan Elahi is an interdisciplinary artist working with issues in surveillance, privacy, migration, citizenship, technology and the challenges of borders. His work has been presented in numerous exhibitions at venues such as Centre Georges Pompidou, SITE Santa Fe, the Sundance Film Festival, and the Venice Biennale. He has spoken to broad range of audiences on his work at the Tate Modern, Einstein Forum, the American Association of Artificial Intelligence, the International Association of Privacy Professionals, World Economic Forum, and at TED Global.

His work is frequently in the media and he has appeared on Al Jazeera, Fox News, and on The Colbert Report, where he was described as Stephen Colbert's favorite terrorist. He is also an Associate Professor of Art at University of Maryland.

ETHICS OF MACHINES AND GAMES

1:30 PM - 2:30 PM
Concurrent Sessions, 16th floor

REGENTS HALL

MODERATOR

FLORENCE CHEE: Loyola University Chicago
Chee is an Assistant Professor of Digital Communication, investigating the sociocultural contexts of technology engagement and experience.

DRONES IN THE NATIONAL AIRSPACE

KATHLEEN CULVER: University of Wisconsin-Madison
@kculver

Kathleen Bartzen Culver is an Assistant Professor in the University of Wisconsin-Madison School of Journalism & Mass Communication and associate director of the Center for Journalism Ethics. Long interested in the implications of digital media on journalism and public interest communication, Culver focuses on the ethical dimensions of social tools, technological advances and networked information.

MORAL AND ETHICAL DILEMMAS ASSOCIATED WITH KILLING (OR COMMITTING VIOLENT ACTS) IN VIDEO GAMES

KISHONNA L. GRAY: Eastern Kentucky University
@drgraythaphx

Kishonna Gray is an Assistant Professor in the School of Justice Studies and the Founder & Director of the Critical Gaming Lab at Eastern Kentucky University. Her most recent book, Race, Gender, & Deviance in Xbox Live, theoretically explores identity in video game culture.

THE MACHINE QUESTION

DAVID GUNKEL: Northern Illinois University
@David_Gunkel

David J. Gunkel is Distinguished Teaching Professor in the Department of Communication at Northern Illinois University (USA). He is the author of six books, including "Hacking Cyberspace"(Westview Press, 2001), "Thinking Otherwise: Philosophy, Communication, Technology" (Purdue University Press, 2007), "The Machine Question: Critical Perspectives on AI, Robots, and Ethics" (MIT Press, 2012) and "Heidegger and the Media" (Polity, 2014).

CENTER FOR DIGITAL ETHICS & POLICY

The Center for Digital Ethics and Policy was founded through the School of Communication at Loyola University Chicago in an effort to foster more dialogue, research, and guidelines regarding ethical behavior in online and digital environments. The center publishes essays, develops sets of best practices and hosts an annual International Symposium on Digital Ethics.

DOXING, MOBS & CORPORATE MEDIA

BEANE HALL

MODERATOR

DAVID KAMERER: Loyola University Chicago
Kamerer is an Associate Professor in Public Relations and Digital Media, studying public relations, new media, public service communication and research methods.

"YET I AM NOT ASHAMED:" A PHENOMENOLOGICAL ANALYSIS OF DOXING

JASMINE MCNEALY: University of Florida
@jasminemcnealy

Jasmine McNealy is an Assistant Professor of Telecommunication at the University of Florida's College of Journalism and Communications. Her current research focuses on issues of privacy and reputation, as well as community engagement in online environments.

BEYOND PR: CORPORATE COMMUNICATION AND DIGITAL MEDIA ETHICS

HEIDI A. MCKEE & JAMES E. PORTER:
Miami University of Ohio @reachjim

Heidi A. McKee is the Roger and Joyce L. Howe Professor of Writing, an associate professor of English, and Director of the Howe Writing Initiative in the Farmer School of Business at Miami University. She co-authored and co-edited "Digital Writing Research: Technologies, Methodologies, and Ethical Issues "(2007).

James E. Porter is a Professor at Miami University, with a joint appointment in the Department of English and the Armstrong Institute for Interactive Media Studies. His research focus is rhetoric, ethics, and professional communication; he has published five books, including "The Ethics of Internet Research" with Heidi McKee (2009).

THE RIGHT TO ERR: DIGITAL MOBS AND THE END OF TOLERANCE

MATHIAS KLANG: Internet Policy Observatory
@klangable

Dr Mathias Klang is an Associate Professor at UMass Boston where he studies online activism, digital rights, and technologies of regulation. The underlying premise in much of his work is the understanding that if our technology isn't free (as in freedom) then neither can we be.

2:30 PM

THE TRUST IMPERATIVE

SUSAN ETLINGER: The Altimeter Group
@setligner

Susan Etlinger is an industry analyst with Altimeter Group, where she specializes in data and analytics. She conducts research and advises global organizations and technology innovators on strategic data initiatives. Susan is on the board of The Big Boulder Initiative, an industry dedicated to promoting the successful and ethical use of social data. She is regularly asked to speak on data strategy and best practices. Susan holds a B.A in Rhetoric from the University of California at Berkeley.

STREAMING & ETHICS

3:15 PM - 4:15 PM
Regents Hall, 16th floor

PANEL CO-SPONSORED BY WLUW 88.7 FM

THE ETHICS OF STREAMING AND DOWNLOADING MUSIC

MODERATOR ● **JACOB GANZ:** Music Editor, National Public Radio

CHLOE CROOM: Music Director, WLUW 88.7 FM

Chloe Croom is a senior at Loyola University Chicago. She's been involved with the student-run radio station, WLUW, for four years, both as a DJ and Music Director for the last year and a half. She's been nominated for two CMJ Awards including Music Director of the Year for 2015. She also works at Reckless Records in Chicago. She has completed internships with The Windish Agency, Ekonomisk MGMT, and Chicago Public Media affiliate, Vocalo.

NAN WARSHAW: Founder, Bloodshot Records

Nan Warshaw co-founded Bloodshot Records in 1994; Bloodshot launched careers of Ryan Adams, Neko Case, Old 97s, and Justin Townes Earle. Nan was founder and Executive Director of Sound Exposure from 1986-1992. Nan received a BA from the Evergreen State College (1985), MA from Columbia College (1994), and honorary Doctorate from Columbia College (2015). Nan was a featured small business owner on the White House website for Health Care Reform. She sits on advisory boards of The Future of Music Coalition, The Chicago Music Coalition, and honorary board of Foundations of Music. Nan was a City of Chicago ChicagoMade Ambassador to SXSW. Chicago Tribune named her one of "2014 Chicagoans of the Year in Rock".

DALIAH SAPER: Intellectual Property, Media and Business Attorney
@saperlaw

Daliah Saper has handled many high profile cases (including one she argued before the Illinois Supreme Court) and is regularly interviewed on national tv, radio, and in several print publications. She has served as an adjunct professor at the University of Illinois' College of Law teaching an internet law course; for the past 4 years, she has taught an entertainment law course at Loyola University Chicago's School of Law.

BRUCE FINKELMAN: Entrepreneur & Music Venue Owner

Bruce Finkelman is the managing partner and owner of Chicago music venues including Thalia Hall, the Empty Bottle, and the Promontory.

COCKTAILS & NETWORKING
4:30 PM, Regents Hall

SATURDAY: BIG BOULDER WORKSHOP

9:00 AM - 5:00 PM: Loyola University Chicago Schreiber Center Exhibition Hall, 9th Floor | 16 E. Pearson

"Using Social Data for Social Good"