Loyola University Chicago COMM 101 Public Speaking and Critical Thinking Fall 2020 Online

Instructor: Ms. Katrina Kemble E-mail: kkemble@luc.edu Office hours: By appointment

Welcome to Comm 101!

This course will be delivered online asynchronously. What this means is that we will not be meeting online at a scheduled day and time; instead, you will work independently on weekly readings and assignments and will submit work online by the required due date. I will post lectures, videos, power points, and questions on the discussion forums that you will be required to complete each week. For the speeches, we will be using Panopto. You will use Panopto to record your speeches and submit them to me online. I will also be using Panopto to record lectures to share with you. I will be available to meet with you one-on-one through Zoom to discuss your progress in the class and to answer any questions that you have. Both Panopto and Zoom can be accessed through our course home page on Sakai.

Course Description

This course is designed to teach you how to research, organize, write, and deliver speeches. You will also learn to be an intelligent, thoughtful, and critical listener. As a speaker, you will develop an understanding of the disciplines of rhetoric and the art of public speaking. You will then be asked to demonstrate your knowledge in the following ways:

- -Select a topic or a position on an issue that is relevant to your audience.
- -Research the topic and choose appropriate academic sources to support it.
- -Organize your ideas in a logical and cogent manner.
- -Use proper presentation methods to deliver a speech to an audience.

As a listener, you will be responsible for

- -Critiquing speeches based on the guideline for proper public discourse.
- -Listening and reading attentively and offering constructive and supportive feedback.

Textbook

There is no required textbook for the course. A book that I recommend and will be using is *Speak Up! An Illustrated Guide to Public Speaking 4th Edition* by Douglas M. Fraleigh and Joseph S. Tuman.

IT Support

Throughout the semester you made access IT support through the ITS Service Desk. The ITS Service Desk can be contacted at <a href="https://heb.nih.gov

for using Sakai, Zoom, and Panopto at luc.edu/online/resources/technology/. I recommend taking a look at these guides to familiarize yourself with these resources we will be using this semester.

Classroom Policies

- 1.Students are expected to regularly and actively participate in class. Although this is an asynchronous online class, it is not self-paced. Students are expected to adhere to the due dates on the syllabus and regularly contribute to the discussion forums.
- 2. All work is expected to be submitted on time. Work handed in within one week after the due date will result in a 10% grade reduction. Work more than one week late will not be accepted. Also, work submitted weeks in advance of the due date will not be accepted. Students are expected to stay with the weekly pace of the course.
- 3. Plagiarism will result in a grade of 0.
- 4. Polite and professional behavior is expected at all times. Loyola University is a professional environment and, therefore, professionalism is expected at all times.

School of Communication Statement on Academic Integrity

A basic mission of a university is to search for and to communicate truth as it is honestly perceived. A genuine learning community cannot exist unless this demanding standard is a fundamental tenet of the intellectual life of the community. Students of Loyola University Chicago are expected to know, to respect, and to practice this standard of personal honesty.

Academic dishonesty can take several forms, including, but not limited to cheating, plagiarism, copying another student's work, and submitting false documents.

Academic cheating is a serious act that violates academic integrity. Cheating includes, but is not limited to, such acts as:

- Obtaining, distributing, or communicating examination materials prior to the scheduled examination without the consent of the teacher;
- Providing information to another student during an examination;
- Obtaining information from another student or any other person during an examination;
- Using any material or equipment during an examination without consent of the instructor, or in a manner which is not authorized by the instructor;
- Attempting to change answers after the examination has been submitted;
- Unauthorized collaboration, or the use in whole or part of another student's work, on homework, lab reports, programming assignments, and any other course work which is completed outside of the classroom;
- Falsifying medical or other documents to petition for excused absences or extensions of deadlines.
- Any other action that, by omission or commission, compromises the integrity of the academic evaluation process.

- Plagiarism is a serious violation of the standards of academic honesty. Plagiarism is the appropriation of ideas, language, work, or intellectual property of another, either by intent or by negligence, without sufficient public acknowledgement and appropriate citation that the material is not one's own. It is true that every thought probably has been influenced to some degree by the thoughts and actions of others. Such influences can be thought of as affecting the ways we see things and express all thoughts. Plagiarism, however, involves the taking and use of specific words and ideas of others without proper acknowledgement of the sources, and includes, but is not limited to, the following:
- Submitting as one's own material copied from a published source, such as Internet, print, CD-ROM, audio, video, etc.;
- Submitting as one's own another person's unpublished work or examination material;
- Allowing another or paying another to write or research a paper for one's own benefit; or
- Purchasing, acquiring, and using for course credit a pre-written paper.

The above list is in no way intended to be exhaustive. Students should be guided by the principle that it is of utmost importance to give proper recognition to all sources. To do so is both an act of personal, professional courtesy and of intellectual honesty. Any failure to do so, whether by intent or by neglect, whether by omission or commission, is an act of plagiarism. A more detailed description of this issue can be found at http://luc.edu/english/writing.shtml#source.

In addition, a student may not submit the same paper or other work for credit in two or more classes. A student who submits the same work for credit in two or more classes will be judged guilty of academic dishonesty and will be subject to sanctions described below. This applies even if the student is enrolled in the classes during different semesters. If a student plans to submit work with similar or overlapping content for credit in two or more classes, the student should consult with all instructors prior to submission of the work to make certain that such submission will not violate this standard.

Plagiarism or any other act of academic dishonesty will result minimally in the instructor's assigning the grade of "F" for the assignment or examination. The instructor may impose a more severe sanction, including a grade of "F" in the course. All instances of academic dishonesty must be reported by the instructor to the appropriate area head and to the office of the Dean of the School of Communication.

The office of the Dean of the School of Communication may constitute a hearing board to consider the imposition of sanctions in addition to those imposed by the instructor, including a recommendation of expulsion, depending on the seriousness of the misconduct. In the case of multiple instances of academic dishonesty, the Dean's office may convene a separate hearing board to review these instances. The student has the right to appeal the decision of the hearing board to the Dean of SOC. If the student is not a member of the SOC, the dean of the college in which the student is enrolled shall be part of the process. Students have the right to appeal the decision of any hearing board and the deans of the two schools will review the appeal together.

Their decision is final in all cases except expulsion. The sanction of expulsion for academic dishonesty may be imposed only by the Provost upon recommendation of the dean or deans.

Students have a right to appeal any finding of academic dishonesty against them. The procedure for such an appeal can be found at:

http://www.luc.edu/academics/catalog/undergrad/reg_academicgrievance.shtml.

The School of Communication maintains a permanent record of all instances of academic dishonesty. The information in that record is confidential. However, students may be asked to sign a waiver which releases that student's record of dishonesty as a part of the student's application to a graduate or professional school, to a potential employer, to a bar association, or to similar organizations.

(The School of Communication policy is based entirely on and is consistent with the Academic Integrity Policy of the College of Arts & Sciences.)

Student Accommodations

Any student who needs special accommodation during exams or class periods should provide documentation from the Student Accessibility Center confidentially to the instructor. The instructor will accommodate that student's needs in the best way possible, given the constraints of course content and processes. It is the student's responsibility to plan in advance in order to meet their own needs and assignment due dates.

Assignments and Grading

Cultural Artifact Speech	50 points
Outline for Informative Speech	10 points
Informative Speech	75 points
Evaluation of Special Occasion Speech	20 points
Special Occasion Speech	75 points
Persuasive Speech	100 points
Outline of Persuasive Speech and bibliography	20 points
Rhetorical Analysis Essay	50 points
Final Speech	100 points
Discussion Forms (8)	80 points

100-93% - A	79-78% - C+
92-90% - A-	77 – 73% - C
89-88% - B+	72 -70% - C-
87-83% - B	69- 60% - D
82-80% - B-	

You may keep track of your progress in the course through the gradebook on Sakai.

<u>Course Schedule</u> **Subject to change

Week 1 -08/24

Introduction to the course and syllabus and introduction to what makes for a good speech.

Discussion Forum response due 08/28

Things to do this week

- *Read over the course syllabus.
- *Read power point What Makes for a Good Speech and Speaker.
- *Watch Barack Obama First Day of School Speech.
- *Respond to the Discussion Forum question.

Week 2 – 08/31

Cultural Artifact speech assigned. Overcoming speech anxiety. Organizing your speech and using transitions. **Discussion Forum response due 09/04.**

Things to do this week

- *Read the Cultural Artifact Speech assignment and start working on your speech.
- *View power point on speech anxiety.
- *Watch lecture on speech organization and using transitions.
- *Watch example student speech.
- *Respond to Discussion Forum question.

Week 3- 09/08

Cultural Artifact speech due 09/11.

Use Panopto to record your Cultural Artifact speech and share with me.

Week 4 -09/14

Informative speech assigned. Kairos, audience analysis, choosing a topic, and organizing your speech discussed. **Outline due 09/18.**

Things to do this week

- *Read Informative Speech assignment.
- *Read power point on Kairos and choosing a topic.
- *Read pdf on informative speeches.
- *Submit topic idea and outline at the end of the week.

Week 5 - 09/21

Writing an engaging introduction with attention-getters, thesis statements, and three main points. Citing credible sources. Forum Discussion question response and introduction to Informative speech due with peer critiques -09/25.

Things to do this week

- *Read the sample informative speech and respond to Forum Discussion question.
- *Read power point on engaging introductions and citing credible sources.
- *Post introduction to your informative speech on the discussion forum and give feedback to your peer-critique group members on their introduction.

Week 6 – 09/28

Informative speech due 10/02.

Record your informative speech on Panopto and share with me.

Week 7 - 10/05

Discuss Special Occasion speech and watch sample speeches.

Watch and evaluate a Special Occasion due. Discussion Forum response due by 10/09.

Things to do this week

- *Read Special Occasion speech assignment
- *Read power point on Special Occasion speeches
- *Watch sample special occasion speeches
- *Find your own special occasion speech and write a 1-page evaluation.
- (Assignment instructions on Sakai).
- *Work on your special occasion speech
- *Respond to Discussion Forum question (Share your topic idea)

Week 8 – 10/12

Special Occasion due by 10/16.

Record your speech on Panopto and submit to me.

Week 9 - 10/19

Persuasive speech assigned. Aristotle and the art of rhetoric. Watch and evaluate sample persuasive speeches. Rhetorical Analysis essay assigned. **Forum Discussion response due 10/23.**

Things to do this week

- *Read persuasive speech assignment.
- *Read Aristotle and the art of rhetoric power point.
- *Watch persuasive speeches and respond to Forum Discussion question.
- *Read Rhetorical Analysis essay assignment.
- *Begin working on persuasive speech.

Week 10 10/26

Persuasive speech. Outline due by 10/30.

Things to work on this week

Work on persuasive speech. Outline to persuasive speech due at the end of the week.

Week 11 11/02

Persuasive Speech examples. Forum Discussion response due by 11/06.

Things to do this week

- *Watch persuasive speech examples.
- *Respond to Forum Discussion question by 11/06.
- *Work on persuasive speech.

Week 12 11/09

Persuasive Speech due.

Record on Panopto and submit to me by 11/13.

Week 13 11/16

Final Speech assigned.

Things to do this week

Read Final speech assignment.

Work on Rhetorical Analysis essay

Week 14 11/23

Rhetorical Analysis Essay Due. Submit by 11/25.

Week 15 11/30

Work on Final Speech

Finals Week 12/07

Submit final speech by 12/11.